



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 845678

Schedule Dates 08/14/12-09/03/12
Advertiser Obama for America (14538)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US President (1174)
Brand 1523 FLIGHT A /DEM/US PRES (174894)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name BASSETT, LAURA
Phone/Fax (202) 338-6919 /
CPE 95/101/1523
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OBAMA 4 PRES FLT A
OBAMA FOR AMERICA FLIGHT A

Date Entered 07/30/12
Last Modified 08/27/12
Entered By Melissa Welch
CO-OP No
Headline # 06256788
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,774.50
Net Total \$78,055.50
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Aug. 2012	86	\$59,265.00
Sep. 2012	57	\$32,565.00
Grand Total:	143	\$91,830.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/14/12-08/27/12	3	:30	10A- 11A (ET)	2	X	X	X	X	X			5	\$225.00	\$1,125.00	Charlotte (WCNC) (WCNC)		7/30/12
1.0.1	Closed Preempt	08/27/12															Charlotte (WCNC) (WCNC)	I-NA on Entry/Exception - seperation	
2.0	Normal Line / SPOT	08/20/12-09/03/12	3	:30	10A- 11A (ET)		1							3	\$225.00	\$675.00	Charlotte (WCNC) (WCNC)		7/30/12
3.0	Normal Line / SPOT	08/14/12-08/31/12	2	:30	11:59A- 12:30P (ET)	1	X	X	X	X	X			3	\$180.00	\$540.00	Charlotte (WCNC) (WCNC)		7/30/12
4.0	Normal Line / SPOT	08/20/12-09/03/12	2	:30	11:59A- 12:30P (ET)		1							3	\$180.00	\$540.00	Charlotte (WCNC) (WCNC)		7/30/12
5.0	Normal Line / SPOT	08/14/12-08/31/12	3	:30	2P- 3P (ET)	1	X	X	X	X	X			3	\$150.00	\$450.00	Charlotte (WCNC) (WCNC)		7/30/12
6.0	Normal Line / SPOT	08/20/12-09/03/12	3	:30	2P- 3P (ET)		1							2	\$150.00	\$300.00	Charlotte (WCNC) (WCNC)		7/30/12
6.0.1	Preempt	09/03/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - GOLF	
7.0	Normal Line / SPOT	08/14/12-08/31/12	3	:30	3P- 4P (ET)	2	X	X	X	X	X			6	\$200.00	\$1,200.00	Charlotte (WCNC) (WCNC)		7/30/12
8.0	Normal Line / SPOT	08/20/12-09/03/12	3	:30	3P- 4P (ET)		1							2	\$200.00	\$400.00	Charlotte (WCNC) (WCNC)		7/30/12
8.0.1	Preempt	09/03/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - GOLF	
9.0	Normal Line / SPOT	08/14/12-08/31/12	3	:30	4P- 4:59P (ET)			1	1	1	1			12	\$300.00	\$3,600.00	Charlotte (WCNC) (WCNC)		7/30/12
10.0	Normal Line / SPOT	08/20/12-09/03/12	3	:30	4P- 4:59P (ET)		1							2	\$300.00	\$600.00	Charlotte (WCNC) (WCNC)		7/30/12

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10.0.1	Preempt	09/03/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - GOLF	
11.0	Normal Line / SPOT	08/14/12-08/31/12	2	:30	4:28A- 4:58A (ET)	1		X	X	X	X			3	\$100.00	\$300.00	Charlotte (WCNC) (WCNC)		7/30/12
12.0	Normal Line / SPOT	08/20/12-09/03/12	2	:30	4:28A- 4:58A (ET)		1							3	\$100.00	\$300.00	Charlotte (WCNC) (WCNC)		7/30/12
13.0	Normal Line / SPOT	08/14/12-08/31/12	2	:30	5:29P- 5:59P (ET)			1	1	1	1			12	\$400.00	\$4,800.00	Charlotte (WCNC) (WCNC)		7/30/12
14.0	Normal Line / SPOT	08/20/12-09/03/12	2	:30	5:29P- 5:59P (ET)		1							2	\$400.00	\$800.00	Charlotte (WCNC) (WCNC)		7/30/12
14.0.1	Preempt	09/03/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - GOLF	
15.0	Normal Line / SPOT	08/14/12-08/31/12	3	:30	5:59P- 6:30P (ET)			1	1	1	1			12	\$550.00	\$6,600.00	Charlotte (WCNC) (WCNC)		7/30/12
16.0	Normal Line / SPOT	08/20/12-09/03/12	3	:30	5:59P- 6:30P (ET)		1							3	\$550.00	\$1,650.00	Charlotte (WCNC) (WCNC)		7/30/12
17.0	Normal Line / SPOT	08/14/12-08/31/12	3	:30	6:58A- 9A (ET)	1		X	X	X	X			3	\$600.00	\$1,800.00	Charlotte (WCNC) (WCNC)		7/30/12
18.0	Normal Line / SPOT	08/20/12-09/03/12	3	:30	6:58A- 9A (ET)		1							3	\$600.00	\$1,800.00	Charlotte (WCNC) (WCNC)		7/30/12
19.0	Normal Line / SPOT	08/14/12-08/31/12	2	:30	7:30P- 7:58P (ET)			1	1	1	1			12	\$1,250.00	\$15,000.00	Charlotte (WCNC) (WCNC)		7/30/12
20.0	Normal Line / SPOT	08/20/12-09/03/12	2	:30	7:30P- 7:58P (ET)		1							3	\$1,250.00	\$3,750.00	Charlotte (WCNC) (WCNC)		7/30/12
21.0	Normal Line / SPOT	08/14/12-08/31/12	2	:30	9A- 10A (ET)	1		X	X	X	X			3	\$300.00	\$900.00	Charlotte (WCNC) (WCNC)		7/30/12
22.0	Normal Line / SPOT	08/20/12-09/03/12	2	:30	9A- 10A (ET)		1							3	\$300.00	\$900.00	Charlotte (WCNC) (WCNC)		7/30/12

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23.0	Normal Line / SPOT	08/18/12-09/01/12	2	:30	6:59P- 7:30P (ET)							1		3	\$600.00	\$1,800.00	Charlotte (WCNC) (WCNC)		7/30/12
24.0	Normal Line / SPOT	08/18/12-09/01/12	2	:30	7:30P- 7:58P (ET)							1		3	\$600.00	\$1,800.00	Charlotte (WCNC) (WCNC)		7/30/12
25.0	Normal Line / SPOT	08/18/12-09/01/12	4	:30	9A- 10A (ET)							1		3	\$275.00	\$825.00	Charlotte (WCNC) (WCNC)		7/30/12
26.0	Normal Line / SPOT	08/19/12-09/02/12	2	:30	6P- 6:30P (ET)								1	2	\$600.00	\$1,200.00	Charlotte (WCNC) (WCNC)		7/30/12
26.0.1	Preempt	08/19/12															Charlotte (WCNC) (WCNC)	R-Did not air/Spot - due to NBC US Amateur Championship Golf running over	
27.0	Normal Line / SPOT	08/19/12-09/02/12	4	:30	6:30P- 7P (ET)								1	3	\$1,000.00	\$3,000.00	Charlotte (WCNC) (WCNC)		7/30/12
28.0	Normal Line / SPOT	08/19/12-09/02/12	3	:30	8A- 9A (ET)								1	3	\$500.00	\$1,500.00	Charlotte (WCNC) (WCNC)		7/30/12
29.0	Normal Line / SPOT	08/19/12-09/02/12	3	:30	9A- 9:58A (ET)								1	3	\$300.00	\$900.00	Charlotte (WCNC) (WCNC)		7/30/12
30.0	Normal Line / SPOT	08/14/12-09/02/12	3	:30	11P- 11:34P (ET)	1	X	X	X	X	X	X	X	3	\$650.00	\$1,950.00	Charlotte (WCNC) (WCNC)		7/30/12
31.0	Normal Line / SPOT	08/14/12-08/14/12	2	:30	7:58P- Americas Got Talent			1						1	\$5,500.00	\$5,500.00	Charlotte (WCNC) (WCNC)		7/30/12
32.0	Normal Line / SPOT	08/14/12-08/14/12	2	:30	7:58P- Americas Got Talent			1						1	\$5,500.00	\$5,500.00	Charlotte (WCNC) (WCNC)		7/30/12
33.0	Normal Line / SPOT	08/14/12-08/17/12	2	:30	6:59P- 7:30P (ET)			1	1	1	1			4	\$1,400.00	\$5,600.00	Charlotte (WCNC) (WCNC)		7/30/12

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34.0	Normal Line / SPOT	08/20/12-08/20/12	2	:30	6:59P- 7:30P (ET)	1	1							1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)		7/30/12
35.0	Normal Line / SPOT	08/21/12-08/24/12	2	:30	6:59P- 7:30P (ET)	3		X	X	X	X			3	\$1,400.00	\$4,200.00	Charlotte (WCNC) (WCNC)		7/30/12
36.0	Normal Line / SPOT	08/27/12-08/27/12	2	:30	6:59P- 7:30P (ET)	1	1							1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)		7/30/12
37.0	Normal Line / SPOT	08/28/12-08/31/12	2	:30	6:59P- 7:30P (ET)	1		1	1	1	1			4	\$1,400.00	\$5,600.00	Charlotte (WCNC) (WCNC)		7/30/12
38.0	Normal Line / SPOT	09/03/12-09/03/12	2	:30	6:59P- 7:30P (ET)	1	1							1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)		7/30/12
39.0	M/G For 1.0.1 / SPOT	08/28/12-08/31/12	3	:30	10A- 11A (ET)	1		X	X	X	X			1	\$225.00	\$225.00	Charlotte (WCNC) (WCNC)		8/27/12

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